

2019 PUBLICATIONS

2019 ARTICLES

Articles Published in SCOPUS or ISI INDEX

Articles Published in International Refereed Journals

1. **İnce, M., Bozyiğit, S.,** Tor Kadioğlu, C., (2019). “The Effect of Celebrity Endorsement Use In Advertising on Materialist Trends of Y Generation Consumers”. Niğde Ömer Halisdemir University Academic Review of Economics and Administrative Sciences, 12(4), 496 – 513. (in Turkish)
2. **İnce, M.,** Özbozkurt, O. B., (2019). “The Mediating Role of Job Crafting Between Work Engagement and Job Performance: A Research on Crafters”. Kocaeli Üniversitesi Sosyal Bilimler Enstitüsü Dergisi, 2(38), 69 – 84. (in Turkish)
3. **İnce, M.,** Özbozkurt, O. B., (2019). “Achieving Business Excellence within the Automotive Industry: A Qualitative Study On A Volkswagen Retailer”, The Journal of Avrasya Social and Economic Research, 6(10), 103-116.
4. Süygün, M. S., **Bozyiğit, S.,** (2019). “Digital Game Based Learning in Foreign Trade and Logistics Education: A Conceptual Review”. Cag University Journal of Social Sciences, 16 (1), 36-48. (in Turkish)
5. **Bozyiğit, S.,** Kılınç, G, (2019). “Healty Food Perceptions and Consumption Behaviours of Consumers: An Exploratory Study”. Van Yüzüncü Yıl University The Journal of Social Sciences Institute, 45(3), 201-229. (in Turkish)
6. **Korkmaz, O.,** (2019). “Personnel Selection Method Based on TOPSIS Multi-Criteria Decision-Making Method”, International Journal of Economic and Administrative Studies, (23), 1-16.
7. **Korkmaz, O.,** Tezcan, U. H., Kayhan, Ç., (2019). “The Effect of the Audience's Positive and Negative Emotions on the Leader's Speed and Effectiveness”. Pamukkale University Journal of Social Sciences Institute, (34), 201 - 217. (in Turkish)
8. Deran, A., **Beller Dikmen, B.,** (2019). “Accounting of Sukuk and Lease Certificates Based on Partnership”. Journal of Accounting & Taxation Studies. 12(3), 907-927. (Publication Number: 5224826) (in Turkish)
9. **Beller Dikmen, B.,** (2019). “Evaluation of Unfair Competition According to Professional Experience Times of Accounting Professionals: A Research Conducted in The Centre of Giresun”. The Black Sea Journal of Social Sciences, 11(20), 89-109. (in Turkish)
10. **Beller Dikmen, B.,** Köksal, A. G., (2019). “The Accounting of Agricultural Products According to The Uniform Accounting System, Tas 41 and Tax Procedure Law: An Application in Sugar Beet Production Organization”. Journal Of International Social Research, 12(68), 1050-1060, (in Turkish)
11. **Beller Dikmen, B.,** Doğan Z., Deran, A. (2019). “Calculation of Passenger Transport Costs in Accordance With the Activity-Based Costing Method (ABC): A Case Study in the State Railways”. Journal of Business Research - Turk, 11(4), 2856-2875., (in Turkish)

12. **Beller Dikmen, B.**, Köksal, A. G., (2019). “Tendency Level Of Cheating of Vocational School Students: A Field Study in Giresun University Vocational School of Social Sciences”. *Business Management Studies: An International Journal*, 7(3), 221-241, (in Turkish)

Articles Published in ULAKBIM TR or in Other National Refereed Journals

1. **Bozyiğit, S.**, Madran, C., (2019). “The Role of Child Rearing Attitudes of Maternal on The Socialization as an Environment Conscious Consumer of Children”. *MANAS Journal of Social Studies*, 7(2), 173-196. (in Turkish)
2. **Bozyiğit, S.**, (2019). “A Study to Determine The Effect of Religious Values on Compulsive Buying Tendency and Attitude Towards Environment”. *Karadeniz Technical University Institute of Social Sciences Journal of Social Sciences*, 9(18), 319-337. (in Turkish)
3. Coşkun, S., **Bozyiğit, S.**, (2019). “A Field Research on Green Supply Chain Practise in Chemical Industry”. *Dokuz Eylül University The Journal of Social Sciences Institute*, 21(2), 605-637. (in Turkish)
4. **Korkmaz, O.**, (2019). “Personnel Selection Method Based on TOPSIS Multi-Criteria Decision-Making Method”. *International Journal of Economic and Administrative Studies*, (23), 1-16.
5. **Korkmaz, O.**, Tezcan, U. H., Kayhan, Ç., (2019). “The Effect of The Positive and Negative Emotions of The Followers on The Speed and Effectiveness of The Leader”. *Pamukkale University Journal of Social Sciences Institute*, (34), 201-217. (in Turkish)

2019 BOOKS / BOOK CHAPTERS

Published International Books or Book Chapters

1. Tor Kadioğlu, C., **İnce, M.**, (2019). “Social Media Usage of Mediterranean Ports in Marketing Communication”. *Communication Research in the New Century*, Editor: Hasan Çiftçi, Number of Publishing: 1, Number of Pages: 324, Turkey; Ankara: IKSAD Publications. (in Turkish)
2. **İnce, M.**, Tor Kadioğlu, C., (2019). “Social Media Trends on Consumer’s Behaviors: Fomo, Fobo, Jomo”. *Communication Research in the New Century*, Editor: Hasan Çiftçi, Number of Publishing: 1, Number of Pages: 324, Turkey; Ankara: IKSAD Publications. (in Turkish)

2019 RESEARCH PAPERS

Full-Text Research Papers Presented Orally at an International Scientific Event Regularly Held (Conference, Symposium or Congress) and Published in a Proceeding Book

1. Köksal, A. G., **Beller Dikmen, B.** (2019). “Comparison of Glass Ceiling Perception of Female and Male Accounting Professionals: An Application in Kayseri, Niğde and Aksaray Provinces”. 6. International Congress on Accounting and Finance Research, 23-25 October, Niğde, Turkey, (Full Text Paper/Oral Presentation) (in Turkish)

2. **Beller Dikmen, B.**, Köksal, A. G. (2019). “A Research on Determination of Vocational School Students’ Cheating Tendencies: Giresun University Social Sciences Vocational School Example”. 18. International Business Congress, 02-05 May 2019, Osmaniye, Turkey, (Full Text Paper/Oral Presentation) (in Turkish)
3. Süygün, M. S., **S. Bozyiğit**, Özkan, R. (2019). “Investigation of the Level of Satisfaction of the Consumers about Solution of Their E-Complaints: Example of Şikayetimvar.com”, V. International Turkcess Education and Social Sciences Congress, 27-29 June 2019, İstanbul, Turkey, (Full Text Paper/Oral Presentation) (in Turkish)
4. Özkan, R., **Bozyiğit, S.** (2019). “Investigation of Internship Perceptions of Students Receiving Logistics Education in the Context of Business-Related Factors”, 1st International Congress of Mediterranean Multidisciplinary Studies, 01-03 March 2019, Mersin, Turkey, (Full Text Paper/Oral Presentation) (in Turkish)
5. Özkan, R., **Bozyiğit, S.** (2019). “Evaluation of Logistics Industry in Turkey Within The Context of Logistics Performance Index”, 1st International Congress of Mediterranean Multidisciplinary Studies, 01-03 March 2019, Mersin, Turkey, (Full Text Paper/Oral Presentation) (in Turkish)
6. **Bozyiğit, S.**, Özkan, R., Süygün, M. S. (2019). “Investigation of Parents' Complaints on the Virtual Platform about the Services Provided by Private Schools”, 5. International Turkcess Education and Social Sciences Congress, 27-29 June 2019, İstanbul, Turkey, (Full Text Paper/Oral Presentation) (in Turkish)
7. Ergin Ünal, A., **Kaplan, F.** (2019). “Relationship Between The Real Exchange Rate Exchange and Foreign Trade Prices: The Case Of Turkey”. 2. International Mediterranean Symposium, 23-25 May 2019, (Full Text Paper/Oral Presentation) (in Turkish)
8. Emeç, A. S., Korkmaz, Y., **Kaplan, F.** (2019). “The Relationship Between Foreign Exchange Demand of Decision Making Unit And Confidence Indexes in Turkey”. 2. International Mediterranean Symposium, 31 October-02 November 2019, Mersin, Turkey, (Full Text Paper/Oral Presentation) (in Turkish)
9. Cebeci, E., **Kaplan, F.** (2019). “Volatility Spillover Effect Between Crude Oil and Exchange Rate: The Afroeurasian Countries Case”. International Congress on Afro-Eurasian Research 5, 19-21 April 2019, Lefkoşa, Cyprus, (Full Text Paper/Oral Presentation) (in Turkish)
10. **Kaplan, F.**, Ergin Ünal, A. (2019). “Re-Examining of The Relationship Between The Trade Balance and The Trade The Terms of Trade For Turkey”. 2. International Mediterranean Symposium, 23-25 May 2019, (Full Text Paper/Oral Presentation) (in Turkish)
11. **Kaplan, F.**, Cebeci, E., (2019). “The Analysis of Turkey’s Foreign Trade With Afro-Eurasian Countries with Gravity Model”. International Congress on Afro-Eurasian Research 5, Lefkoşa, Kıbrıs, 19-21 April 2019, Cyprus, (Full Text Paper/Oral Presentation) (in Turkish)
12. **Kaplan, F.**, Süygün, M. S., Kocademir, S., (2019). “The Impact of Patent Applications on The Exportation of Technology Intensive Goods : Almon Model, III. IKSAD International Social Sciences Congress, 08-10 March 2019, Adana, Turkey, October, (Full Text Paper/Oral Presentation) (in Turkish)
13. Korkmaz, Y., Emeç, A. S., **Kaplan, F.**, (2019). “Current Balance Relationship Between Currency Demand of Decision Unit in Turkey”, 2. International Mersin Symposium, 31 October-02 November 2019, Mersin, Turkey. (Full Text Paper/Oral Presentation) (in Turkish)
14. Süygün, M. S., **Kaplan, F.**, Kocademir, S. (2019). “The Impact of Real Exchange Rate on Turkey’s Foreign Trade Balance According to Methods of Payment. Case of Turkey”. III. IKSAD International

Social Sciences Congress, 08-10 March 2019, Adana, Turkey, October, (Full Text Paper/Oral Presentation) (in Turkish)

15. **Korkmaz, O.** (2019). “Organizational Commitment with Organizational Career Management”, 3. International Mersin Symposium, 31 October- 02 November 2019, Mersin, Turkey, (Full Text Paper/Oral Presentation) (in Turkish)
16. Aydemir S., **Korkmaz, O.** (2019). “A Study to Determine the Factors Affecting Associate Students’ Intention to Start Their Own Business”, 3rd International EMI Entrepreneurship & Social Sciences Congress, 28-30 June, Lefkosia, Cyprus, (Summary Text Paper/Oral Presentation) (in Turkish)
17. Çakıcı, A., **Korkmaz, O.**, G. Kuz. (2019). “Senior and Mid Level Female Executives’ Stories of Climbing to The Top: Example of Mersin Province”, 6. International Conference on Applied Economics and Finance, 16-17 November 2019, Balıkesir, Turkey,(Full Text Paper/Oral Presentation) (in Turkish)
18. Göktaş, T., **Korkmaz, O.** (2019). “The Effect of Learning at The Workplace on The Employee Performance”, 4. International Conference of Business Students-ICOBS’19, 02-03 May 2019, Yalova, Turkey, (Full Text Paper/Oral Presentation) (in Turkish)

Full-Text Research Papers Presented Orally at a Refereed National Scientific Event Regularly Held (Conference, Symposium or Congress) and Published in a Proceeding Book

1. **Bozyiğit, S.**, Akkan, E. (2019). “An Exploratory Study on Vegan Market in Turkey From The Consumer’s Perspective”, 24. Marketing Congress, 01-04 May 2019, Aydın, Turkey, (Full Text Paper/Oral Presentation) (in Turkish)